

MARKETING IN GAMBLING FORUM
= Gambling in Pandemic Times =
November 26, 2020

PROGRAM

10:20 EET (Romanian time) — Opening Remarks

10:30 — Panel I – Legislation up-to-date

ALIN TEODOR – Vice-president, ONJN

TEODORA LUCA – Partner, SCA MIHAI LUCA

ANCHIDIM ZAGREAN – Vice-president, ROMBET

ARTEM KUZMENKO – Partner, ETERNA LAW (Ukraine)

Dr. JOERG HOFMANN – Partner, MELCHERS (Germany)

MODERATOR – DAN ILIOVICI – Vice-president, ROMBET

11:20 — Q&A Session

11:25 — Pause

11:35 — Panel II – Responsible Gaming as a Marketing Vehicle

ARJAN KORSTJENS – Founder, EXPLAYNER (Holland)

DAN ILIOVICI – Vice-president, ROMBET

ROXANA DINESCU – Director Marketing & PR, BETANO România

LIVIU POPOVICI – President, Responsible Gaming & Romanian Bookmakers

WENDY ANDERSON – General Manager, RG24seven (USA)

MODERATOR – ANDREI FRIMESCU – Marketing Manager, GAME WORLD

12:35 — Q&A Session

12:40 — Pause

12:50 — Slot Presentation

Dario Ravelli – Key Account Manager, BetStarters



13:00 — Pause

13:10 — Panel III – Actions & Opportunities

ALEXANDRA SERB – Marketing Specialist, GAME WORLD

PETRICĂ SOPTOLEA – Business Development Manager, BetStarters

VLAD ARDELEANU – Former CEO, SUPERBET

Dr. SORIN CONSTANTINESCU – President, GAMING CONSULTING

MODERATOR – VLAD DICU – Sales Manager, BMM TEST LABS

13:50 — Q&A Session

13:55 — Pause

14:05 — Panel IV – Online vs. Land-based and specific tools

ANDRE WILSENACH – Senior Vice-president, BMM TEST LABS (UK)

ANDREI FRIMESCU – Marketing Manager, GAME WORLD

OVIDIU JOITA – Founder, iAGENCY.RO

MIHAELA MURESAN – Founder, BRAND ESSENCE

ARJAN KORSTJENS – Founder, EXPLAYNER (holland)

MODERATOR – BOGDAN COMAN – Executive Manager, ROMBET

14:55 — Q&A Session

15:00 — Closing Remarks